

TELECOM@NAB2007

Telecom Technology Papers



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One World, One Platform.





NeuLion at a Glance

End-To-End Encoding, Delivery and Set-Top-Box Service



- **Strategic Investors**
 - Charles Dolan – founder of Cablevision
 - Charles Wang – founder of Computer Associates
- **Headquarters – Plainview, New York**
 - Research and Development Centers
 - Beijing, China
 - Shanghai, China
 - Encoding Centers
 - Beijing, China
 - Plainview, New York
- **IPTV Patents Pending**
 - End to End IPTV Technology and Process
 - Proprietary CODEC

One World, One Platform.





NeuLion iPTV

lets you deliver your content
anywhere in the world



NeuLion IPTV

delivers the highest quality
streaming video

Now Loading

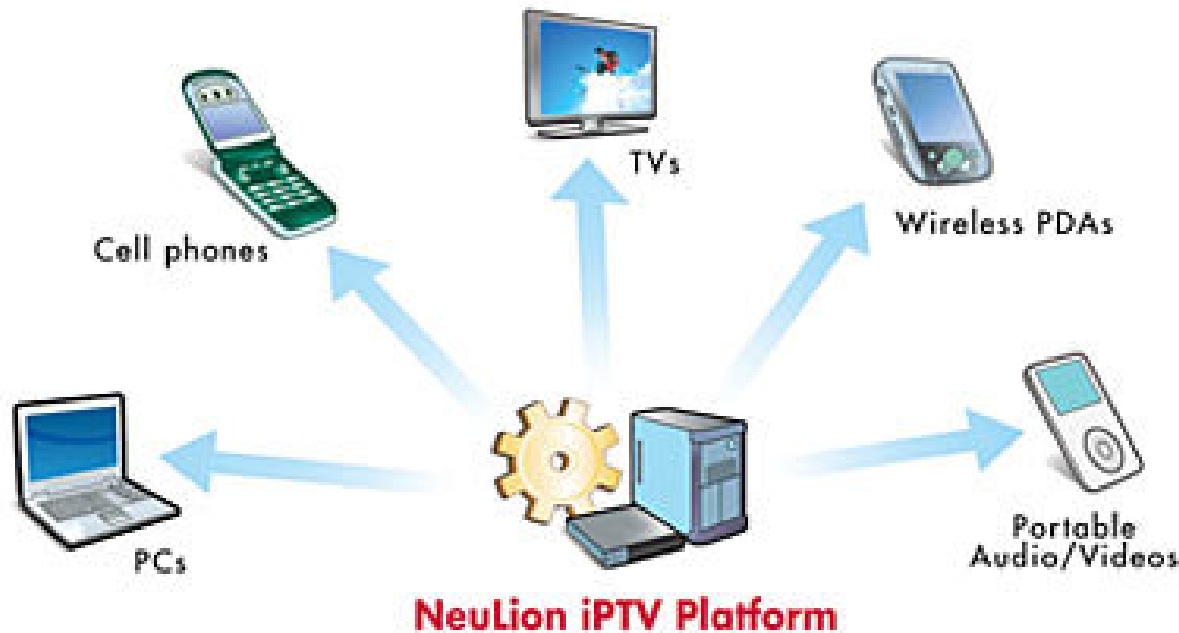
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Consumer Freedom of Choice

NEULION CONSUMER DEVICES SUPPORT



NeuLion IPTV Platform

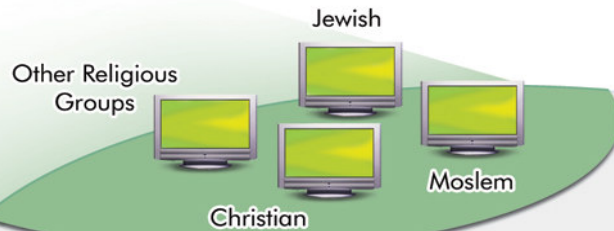
One World, One Platform.





Market Opportunities

Faith Markets

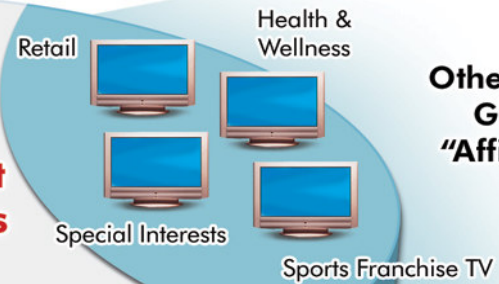


Other Ethnic Groups



Ethnic Markets

Niche Market Opportunities



Other Niche Group "Affinities"

One World, One Platform.





NeuLion iPTV

**is the fastest growing
IPTV Platform**